

**LEARNING
HEROES**

Go Beyond Grades

New York City Parent Survey Findings

APRIL 2024



2024 Survey Methodology



Parents Survey

Edge Research conducted a custom, online survey among K-12 parents of students in public schools in New York City (n=508).

Quotas were employed to ensure a representative sample of NYC public school parents by gender and race/ethnicity. Quotas were based on American Community Survey (ACS) data for NYC public school parents.



Fielded April 3 - April 18, 2024

Sample Demographics:

34% of parents surveyed have children with learning differences and 15% suspect their child may have a learning difference

Note:

The overall sample size of the survey limits subgroup analyses; however, data were reviewed to note any directional differences or consistencies across geography.

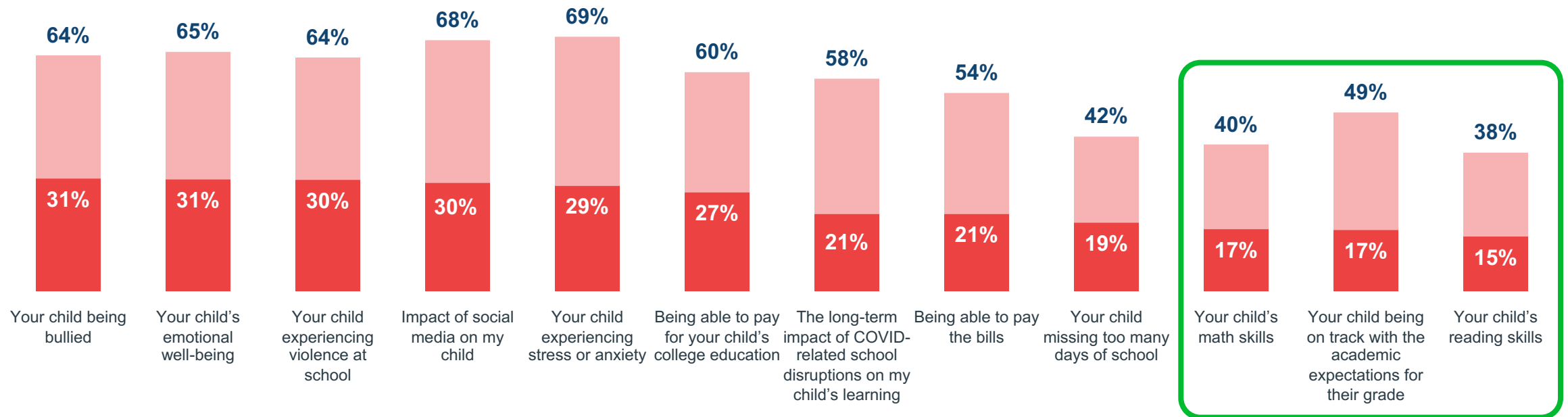
Parents in New York City are most concerned about their child's well-being; academic concerns fall to the bottom tier

As a parent, to what extent do you worry about each of the following?

Worries

Extremely/Somewhat worried Extremely worried

Ranked by % Extremely worried

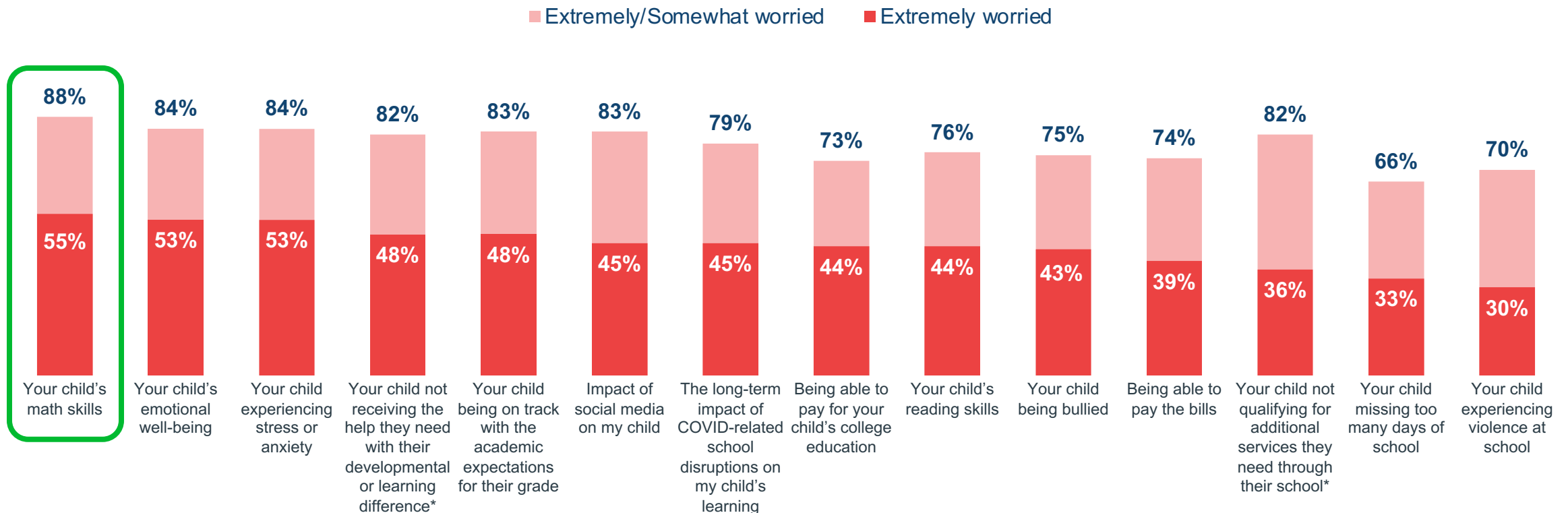


Hispanic parents are statistically significantly *more worried* than White parents on all items.

Among parents who indicate their children are below grade level in math or reading, math skills rise to the top

As a parent, to what extent do you worry about each of the following?

Worries of Parents of Children Below Grade Level in Math or Reading (n=80)



*Asked only of parents of children with learning differences (n=56)

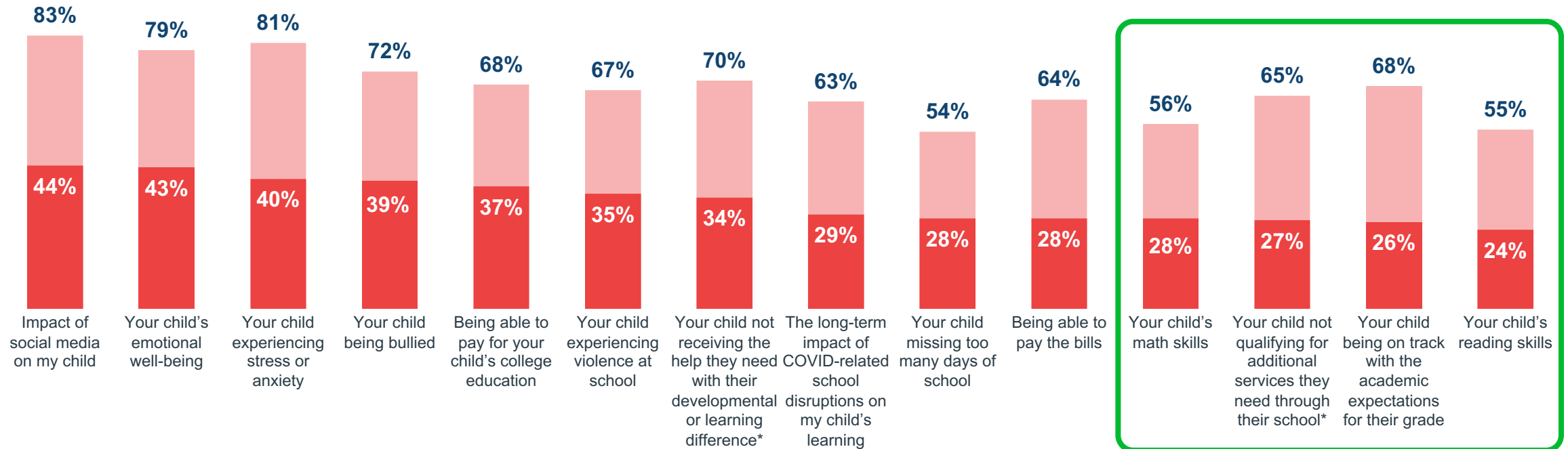
Ranked by % Extremely worried

Parents of children with learning differences are more worried about all items, but academics remain in the bottom tier

As a parent, to what extent do you worry about each of the following?

Worries of Parents of Children with Learning Differences

Extremely/Somewhat worried Extremely worried



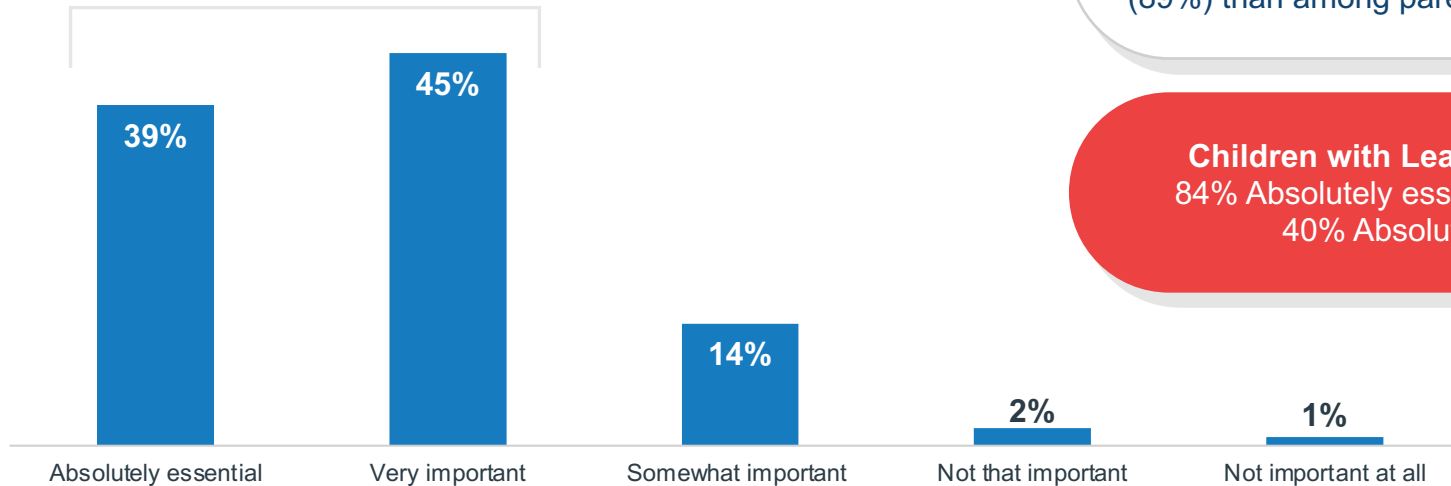
*Asked only of parents of children with learning differences

Ranked by % Extremely worried

8-in-10 NYC parents believe it is important for their child get a college degree

How important is it to you personally that your child goes to college and receives a two-year or four-year college degree?

84% Absolutely essential/
Very important

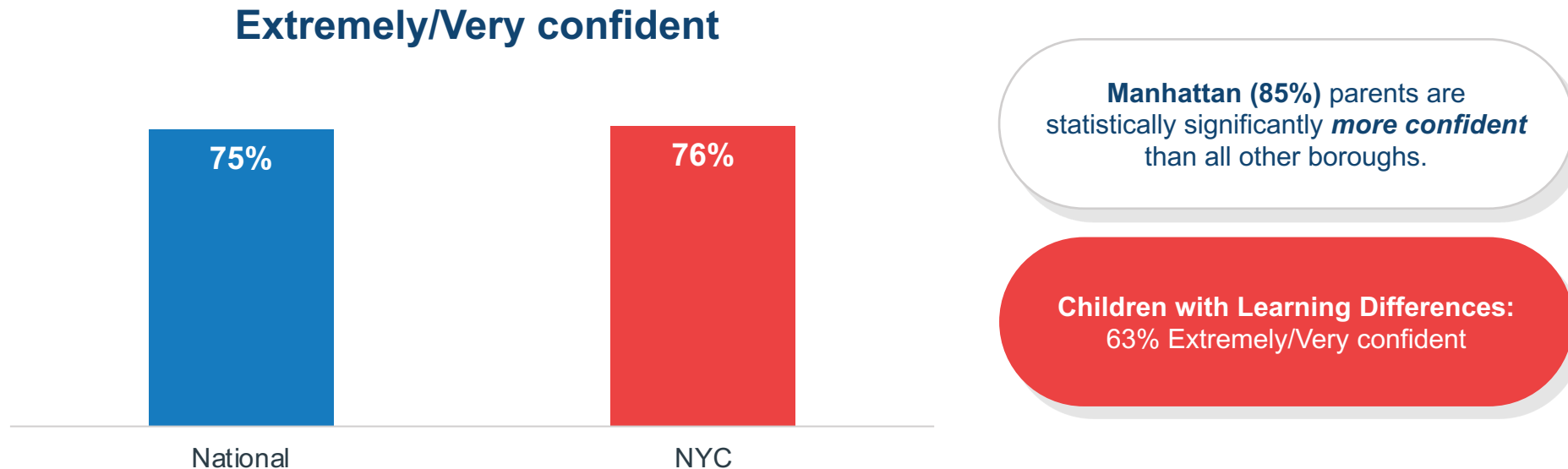


A college degree is statistically significantly **more important** for parents in Manhattan (89%) than among parents in **Brooklyn (77%)**.

Children with Learning Differences:
84% Absolutely essential/Very important
40% Absolutely essential

NYC parents, particularly those in Manhattan, are confident their child will be prepared for college

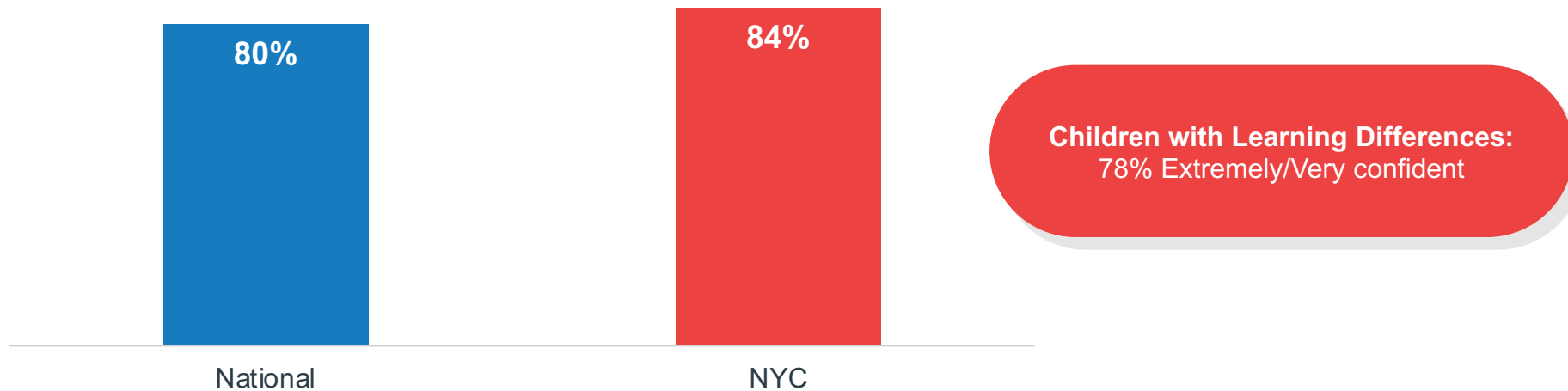
How confident are you that your child will be well prepared for entrance into and success in college upon graduation from high school?



Similar to parents nationwide, NYC parents feel they have a clear picture of their children's academic achievement

How confident are you that you have a clear understanding of how well your child is achieving academically?

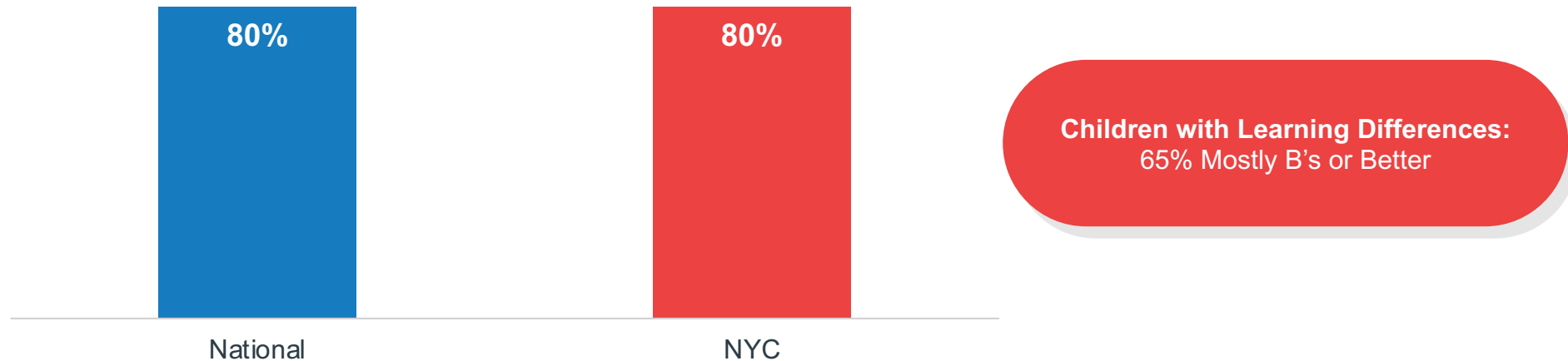
Extremely/Very confident



Again on par with parents nationwide, NYC parents report that their child receives mostly B's or above

When you think about your child's report cards, does he/she typically get...

Mostly B's or Better

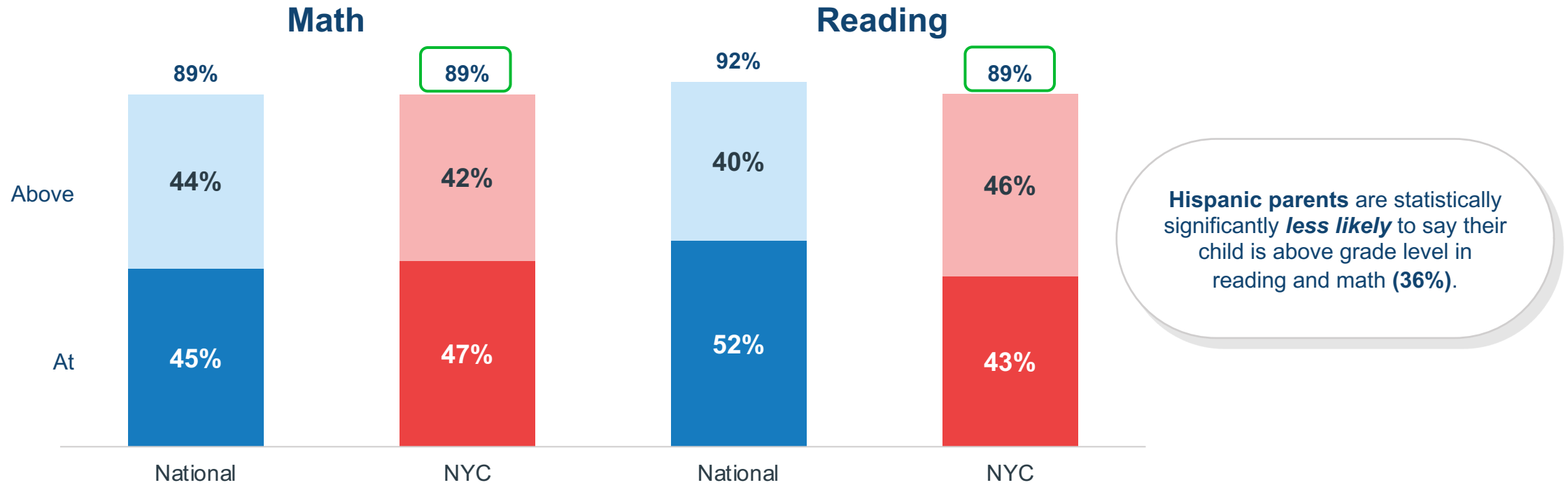


National data from study fielded in March 2023

Brooklyn parents statistically significantly *less likely* to report their child gets mostly B's or better.

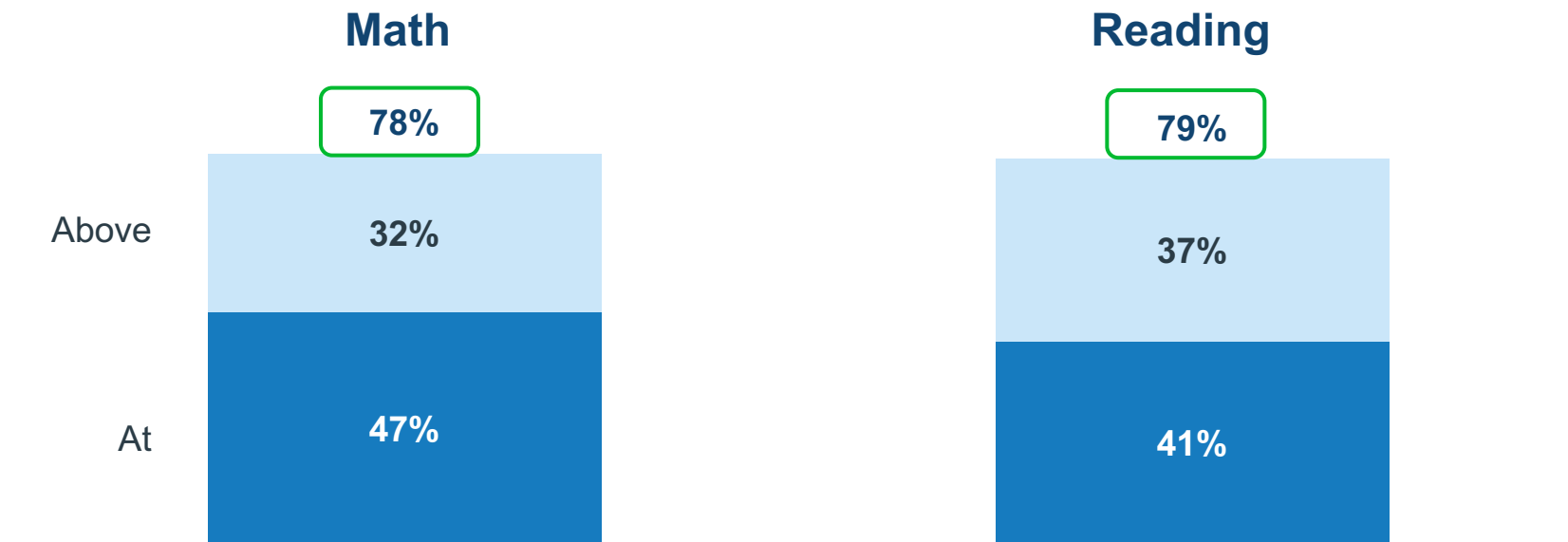
Almost 9-in-10 NYC parents believe their child is at or above grade level in math and/or reading

Believe Child is At/Above Grade Level



Parents of children with learning differences are less likely to think their children are at or above grade level

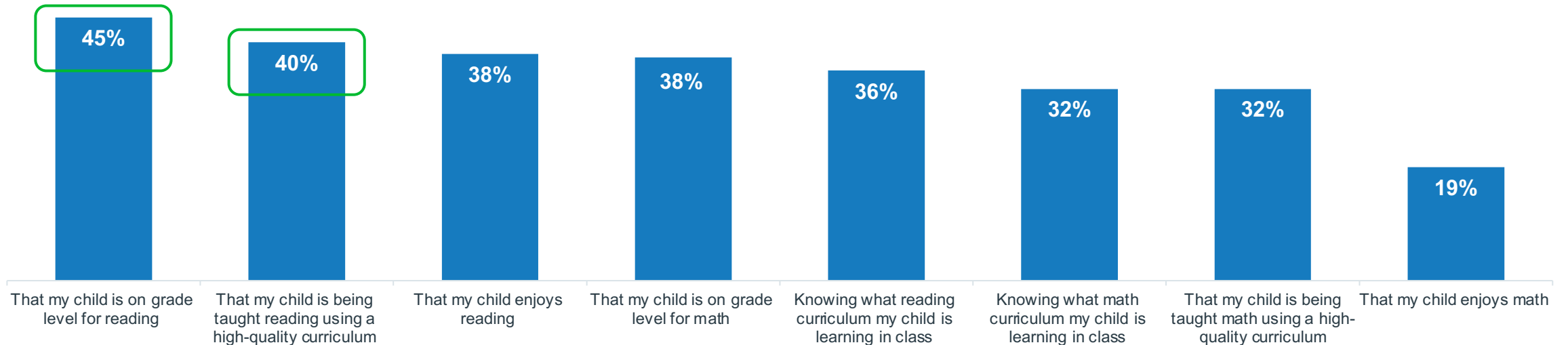
Parents with Children with Learning Differences Believe Child is At/Above Grade Level



Grade-level reading and a strong reading curriculum garner the most “absolutely essential” responses

How important are the following to you?

■ Absolutely Essential

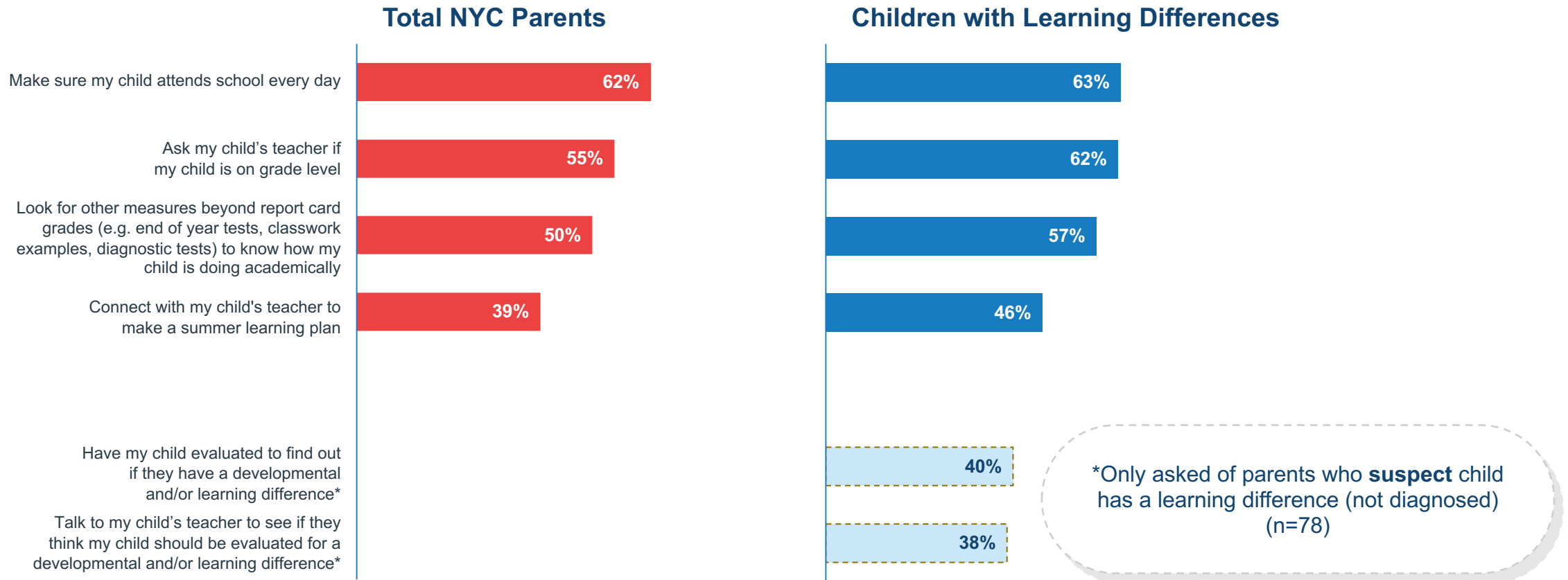


***Respondents were split-sampled on the math-related and reading-related questions*

Ranked by % Absolutely Essential

A majority indicate they will check to see if their child is on grade level via teachers and multiple measures

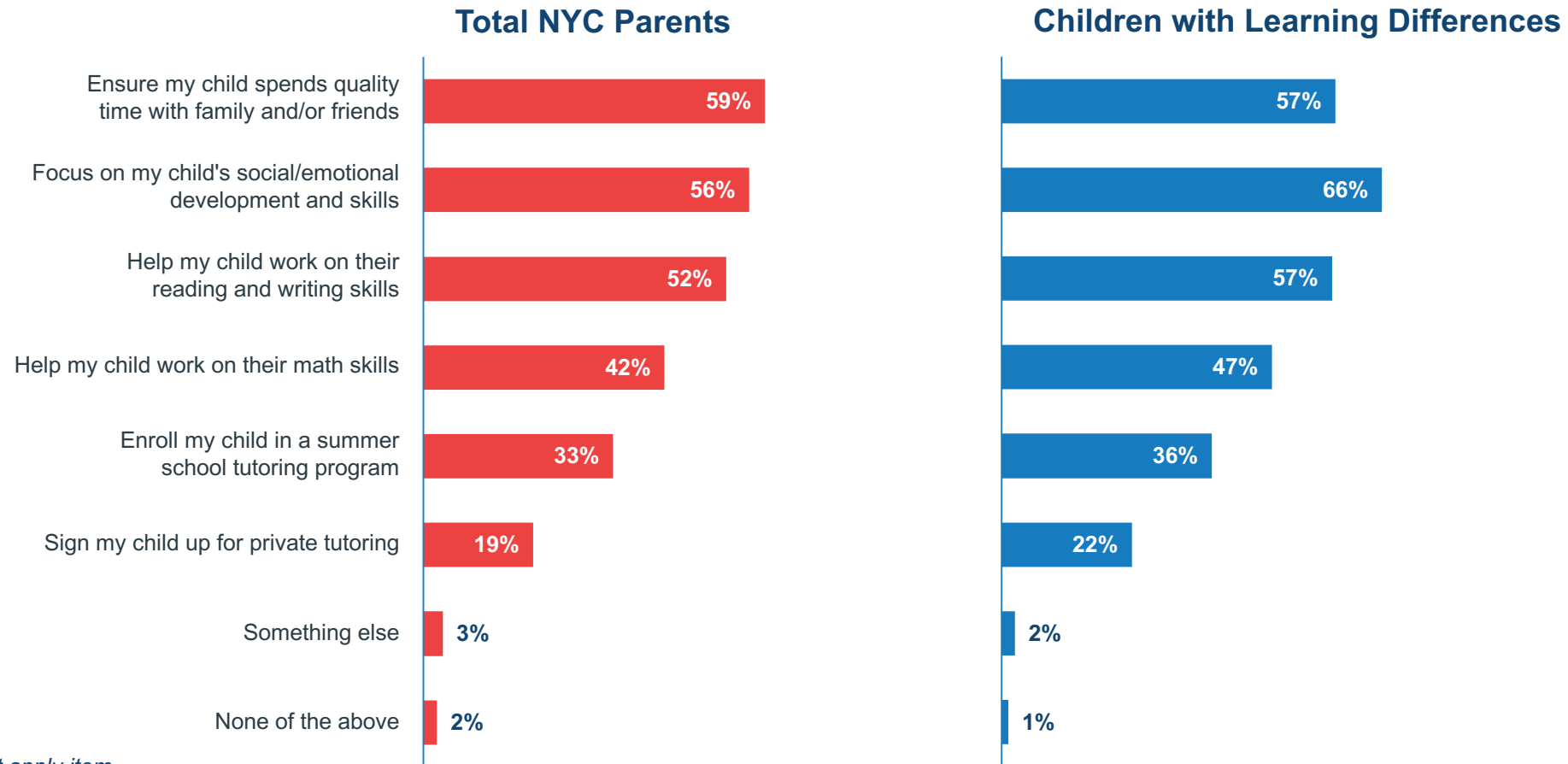
% Very Likely to Do before End of 2023-2024 School Year



Select all that apply item
Ranked by % selected by NYC parents overall

NYC parents prioritize quality time and social/emotional development over tutoring this Summer

Action Parents Plan to Take For Child over the Summer



Select all that apply item
Ranked by % selected by NYC parents overall



Contact

David Park

Senior Vice President, Learning Heroes

dpark@learningheroes.org

Adam Burns

COO, Edge Research

burns@edgeresearch.com



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